

SoftDreamz Technologies Private Limited

Dreams. Ideas. Passion. Creativity. Innovation. Enthusiasm

Corporate Presentation

JULY 2015
Edition

www.SoftDreamz.com

The Journey



SoftDreamz is strongly placed in top 20 Digital Media Marketing & Web Technologies Companies in the Country.

Vision:

To be reckoned amongst top 3 Digital Media ,Web & Mobile App Agencies across India.

Glorious Milestones:

- ❑ Started delivering websites in year 2009 (Websites & Bulk SMS)
- ❑ Converted into Pvt. Ltd Company in Jan 2012:
- ❑ Launched: www.mysummertraining.com
- ❑ Same year (2012): Service added: SEO, Social Media Marketing
- ❑ **2013:** Trading Software Product launched. www.Contaman.com – web based CRM. Clients , Mobile App Development.
- ❑ 2014: Developed an innovative SEO methodology & started offering Pay as performance to existing & new Clients. Launched DULLB,UTSAH APPs.
- ❑ 2015: Client size reached 500 + ,Launched ZIKZAK, DATE MATE, PPP & RAKSHAK APPs.
- ❑ April 2015: Got Angel Funding in ZIKZAK App @ Valuation of 25 Crore.

The Journey contd..



- ❑ SoftDreamz Technologies Pvt. Ltd. is ISO 9001:2008 Certified and has it's Corporate & Development office at Noida (Delhi NCR), India.
- ❑ At present the company is engaged in the business of Web Portal Development & Maintenance , Digital Media Activation. Customized Software Application, Mobile Apps development, SMO, Online Brand Promotion.
- ❑ Company also runs three portals :
www.EarnIndiaEarn.com , www.mysummertraining.com and www.Contaman.com
- ❑ Team size : 15
- ❑ Clients : 500+
- ❑ Website Developed : 480+
- ❑ Products : 9 (3 online Portals, 7 Mobile APPs,1 Trading software)

The Team



Founded by an **IIT Delhi** alumnus, SoftDreamz is one of the growing leader in the Internet Technologies Solutions & Digital Marketing.

At present we are serving **500+ clients** world wide from diversified industries like **Financial Services, Hospitality, Aviation, Healthcare, Education, Real Estate, Automobile, Exporters & Importers,**

Our core team comprises of seasoned professionals from -

- Website Design & Development
- Sales & Business Development
- Internet Technologies Deployment
- Online Advertising & Brand Promotion,
- Search Engine Optimization

We have on our board IITD,IITK & IIMC alumni as founder Patrons & mentors.

Services Offered

- **Website / Portal –Design, Development & Maintenance Contract.**
- **Digital Marketing & Online Brand Promotion**
[Affiliate Marketing, FB, Twitter, SEO, SMO etc]
- **Customized Software Development**
- **Mobile APP Development (Android & iOS)**
- **Search Engine Optimization (SEO)**
- **Social Media Marketing**
- **ERP & CRM**
- **Corporate Video & 3D Video Walkthroughs**
- **Corporate Identity Creatives (Brochures, Catalogues etc)**

Technologies Used

- ❑ **ASP.NET**
- ❑ **SQL Server 2008**
- ❑ **PHP**
- ❑ **Word Press**
- ❑ **MYSQL**
- ❑ **CMS (Drupal/ Joomla, Magento)**
- ❑ **Crystal Reports**
- ❑ **Adobe Photoshop, Coral Draw,3D Max**

Clients & Portfolio-1

(A Partial List)



An ISO 9001:2008 WHO GMP Certified Company



Wealth Discovery

Transforming Knowledge into Wealth.



Bangladesh Peoples Congress

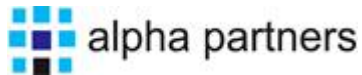


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RAMANATHIYER & CO.
COST ACCOUNTANTS



Clients & Portfolio -2



Mobile APP Product Portfolio



Work Links-1

(A Partial List)

- ❑ www.udfood.in
- ❑ www.lamna.co.in
- ❑ www.bigstarfood.in
- ❑ www.khushlok.com
- ❑ www.ljp.org.in
- ❑ www.swamatics.com
- ❑ www.panchvati.net
- ❑ www.zerobroke.com
- ❑ www.hugheschem.com
- ❑ www.provedaherbals.com
- ❑ www.lasorogeeka.com
- ❑ www.qtronicequipments.com
- ❑ www.toyexpress.in
- ❑ www.nikom.in
- ❑ www.bangladeshpeoplescongress.com
- ❑ www.cmat.co.in
- ❑ www.standardsecurities.com
- ❑ www.themedvault.com
- ❑ www.yoxtel.com
- ❑ www.mintleafrestaurent.com
- ❑ www.swammiddleeast.ae
- ❑ www.wefoundation.in
- ❑ www.anrautoparts.com
- ❑ www.ssatdirect.in
- ❑ www.frizcon.in
- ❑ www.prrsaar.com
- ❑ www.benebaskets.com
- ❑ www.hbtours.in
- ❑ www.ramanathiyer.com

Work Links-2

- ❑ www.doabaluxury.com
- ❑ www.fimssonipat.com
- ❑ www.bezelgroup.in
- ❑ www.stockhomeindia.com
- ❑ www.dwarkacommodity.com
- ❑ www.indusjuris.in
- ❑ www.deningroup.com
- ❑ www.millenniumaviation.ae
- ❑ www.magnumaviation.co.uk
- ❑ www.sunlotus.in
- ❑ www.homesgroup.in

- www.forceindia.net
- www.swarupinternational.com
- www.toppers100.com
- www.sampoornindia.com
- www.mysummertraining.com
- www.quintuspro.com
- www.rptindia.in
- www.utsah.in
- www.dnafinserv.com
- www.alpha-partners.org
- www.maxgrowthcap.com
- www.mozambiquehighcommission.in
- www.markettimestv.com

Vision : 2017



SoftDreamz Envision itself in top 3 Digital Media Agencies of the country offering service like Digital Branding, Social Media Management, Ecommerce Portal Development & Management.

Company to be listed on BSE-SME exchange & to achieve Market Cap of minimum 100 Crore with 3 year of Listing.

In Media

Company has recently been featured among India's Top 20 Digital Media Marketing Companies by SILICON India, 18 Years Old IT magazine. Also Appeared on the cover page of Startup360 magazine (Both in April 2015 Issues)

THE BIG PLAYER

SoftDreamz Technologies

TAKING CONSUMER INTERNET PRODUCTS TO NEXT LEVEL

Unlocking the Success Mantra of Consumer Internet ECOSYSTEM

We help your time **WORK** for **YOUR MONEY**

STPL INNOVATIVE PLANS INCLUDE

1. www.stpl.com - Online advertising & lead generation portal
2. www.stpl.com - Online Testimonials, Basic CRM portal and app
3. www.stpl.com - Data Mktg App, Dating App, Launched on Android play store
4. www.stpl.com - 2nd App for Employment Finding Mobile App which will help them in going to create huge cash early on job portal of which, success & connect also for

STPL INNOVATIVE PLANS INCLUDE

1. Two years 3rd App will help in job service a other financial need
2. www.stpl.com - All the plan worldwide.

The company is looking for their next level of future 100 million.

E-Commerce Portals & Solution

The USP

The JOURNEY AHEAD

Web Desig

DESIGN THAT SELLS.

WE WILL BE OURSELVES AS WE WILL BE THE HONEST TOP CONSUMER INTERNET COMPANIES IN NEXT 5 YEARS BY MONEY CAPITAL RATIONALLY INVESTMENTS

Our motto is: "DREAMS SHAPE LIVES, DREAMS DRIVE THE WORLD"

Bridging Opportunities

startUP ^{360°}

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startUP of the **MONTH**

Company of the MONTH

A NEW WARRIOR
in Consumer Internet Battlefield

Chandrashekhhar Singh
Found & CEO - Zikzak App, Date Mate, TaskBuddy, Fee Pappal (SoftDreamz Technologies Ventures)

NEVER BEFORE EXISTED TIMES LIKE THIS, WHERE INNOVATIVE IDEAS GET HIGHER VALUATIONS FROM ALL DIRECTIONS - BE IT INVESTORS, CONSUMERS OR GOVERNMENT.

I AM OF FIRM BELIEF THAT ANY OF THESE IDEAS MENTIONED ABOVE WILL BE EASILY WORTH MORE THAN \$500 MILLION IN NEXT 2-4 YEARS. IF THE CURRENT VALUATION TREND FOR CONSUMER INTERNET BUSINESSES CONTINUES.

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GOAVEGA **sachers** **Misano 'n' Babbar** **SYNERGOS**

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